

# KCC Executive Meeting Minutes

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March 9, 2022 – 7PM – Google Meet

Meeting Chair: Kate N.  
Minute Taker: Deborah P.

Attendees: Kate N. President  
Deb S. Vice President  
Anna M. Treasurer  
Penny B. Membership Coordinator  
Position vacant Marketing & Communications Coordinator  
Andrew S. Events Coordinator / Ride Coordinator  
Art H. Events Coordinator / Ride Coordinator  
Mike G. Safety Coordinator / Ride Coordinator  
Jim W. Ride Coordinator  
Keith N. Ride Coordinator

Guests: Gunter M. Spring Rollout Committee Member

Regrets:

## Agenda Items:

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1. Call To Order Kate N.
  - A. Quorum confirmed
  - B. Review & Acceptance of February 2022 Executive Meeting Minutes to be approved by email response
  - C. Review of Agenda & Call for New Business: Motion to Accept by Mike G. Seconded by Penny B. Motion passed.
  
2. Administration Kate N.
  - A. Resignation of Annabelle M. from KCC Executive - Recruitment tabled until later in the season
  - B. Insurance & Non-Cycling Activities  
Jim W. moved to return to OCA seconded by Mike G. Motion defeated.  
Penny B. moved to stay with Co-operators. Seconded by Andrew S. Motion passed.  
Art H. moved to re-examine insurance options available to us to be voted on by the membership at the 2022 AGM. Seconded by Andrew. Motion passed.
  
3. Financial Anna M.
  - A. Treasurer's Report: Bank statement as of Feb. 14  
Income: 9 memberships for \$450  
Expenses: \$154.83
  - B. WePay Transfer Status Update: Anna M. will contact WePay for transfer to be completed by April meeting

- C. Requesting sponsorship by local cycling shops to cover cost of rollout: Organizers will approach three local shops about sponsorship. Art H. will speak with Bike Garage, Gunter M.- Our Bikes, Andrew S. - Down to Earth

#### 4. Membership

Penny B.

- A. 2022 Registration Status: 42 members to date; 2 are new.

#### 5. Events

Art H. & Andrew S.

- A. Spring Rollout: April 24 – Andrew S., Art H. & Gunter M.
  - Save the Date via Mailchimp in March
  - Reminder via Mailchimp in April
  - Social Media posts will accompany both notices
  - Art H. will clarify proof of vaccination policies with Senior Citizen’s Club of Fenelon Falls
  - Deb. S. will supply water pumps from Kawartha Classic
  - Gunter M. to get pumps and set-up water
  - Penny B: Events table for Spring and Fall rides info
  - Deborah P. and Penny B: New registrations
  - Mike G: Safety Gear and CanBike course – generate list of those interested in taking the course
  - Jim W: Kit Table
  - Art H: Rides table
  - Deb. S: Kawartha Classic information, rider and volunteer registration
  - Andrew S: Technology: STRAVA, Facebook
  - Keith N: Bike maintenance and fix-a-flat demo station
  - All executive members will participate in post-event clean-up to ensure deposit is returned.
- B. Spring Trip Update – Email forthcoming to invite registration
- C. Fall Trip Update – 9 registered so far

#### 6. Rides

Ride Coordinators

- A. Rides will follow routes posted ahead of the ride wherever possible. Route may be reversed should it be necessary due to wind. Circumstances that may require deviation include road closures, accidents, emergencies, weather and other matters that impact rider safety.
- B. Routes for each ride level to be posted on Strava and KCC website, even when sharing a start point to better allow riders to select the correct route for their abilities
- C. Rides should go ahead if 2 or more riders are registered on Strava, pending weather
- D. Ride attendance and schedule will be reviewed at June executive meeting to identify necessary policy or schedule changes
- E. Ride schedules to be posted on website for May and June in April.
- F. Rides will be described as Level A, B+, B, C, Trail and Gravel and Adventure, website will be updated accordingly
- G. Adventure Rides will take place one Tuesday per month, with a variety of terrain and start points. The distance will be 54-88 kms. Schedule to be provided by April executive meeting.

#### 7. Marketing & Communications

Kate N.

- A. Recruiting for Social Media support: tabled until later in season
- B. Website updates are public facing, metadata updates pending

- C. Recent Communications
  - i. ATAKL recruiting email
  - ii. Elmhirst trip announcement
- D. Proposed March Communications
  - i. Kit Order Announcement
  - ii. Spring Rollout Save the Date: April 24
  - iii. Spring trip announcement

8. KCC Kit

Jim W. & Kate N.

- A. 2022 kit design and Pieces approved pending the removal of the OCA logo
- B. Biemme kit sponsorship discount of 5% approved. Biemme will place logos on jersey and jacket accordingly.
- C. Mike G. moved to offer pricing Option 1. Seconded by Penny B. Motion approved.
- D. Fit will be requested from Biemme to arrive in time for the Roll Out.
- E. Order Deadline: 7 days following Roll Out event for delivery to Kate N. in 6 weeks

9. No New Business

10. Motion to Adjourn by Mike G.

Next meeting: Wednesday, April 13, 2022 at 7 PM via Google Meet.