

KCC Executive Meeting

January 12, 2022 – 7PM – Google Meet

Meeting Chair: Kate N.

Minute Taker: Deborah P.

Attendees:	Kate N.	President
	Deb S.	Vice President
	Anna M.	Treasurer
	Deborah P.	Secretary
	Penny B.	Membership Coordinator
	Annabelle M.	Marketing & Communications Coordinator
	Andrew S.	Events Coordinator / Ride Coordinator
	Art H.	Events Coordinator / Ride Coordinator
	Jim W.	Ride Coordinator
	Keith N.	Ride Coordinator
	Mike G.	Safety Coordinator / Ride Coordinator

Agenda Items:

Call To Order

Kate N.

- A meeting of the Kawartha Cycling Club Executive was held on January 12, 2022 at 7pm via Google Meets. All executive members were in attendance, and a quorum was confirmed.
- Motion to accept KCC Executive Meeting Minutes & Reports from October 2021 by Art H; carried without dissent.
- Motion to adopt the Agenda for KCC Executive Meeting as modified by Art H; carried without dissent.

Administration

Deborah P. & Kate N.

- Motion to schedule KCC Executive meetings for February, March and April of 2022 to fall on the second Wednesday of each month at 7PM via Google Meets by Jim W; carried without dissent.
- KCC Admin email will be forwarded to the new exec email
- Registration for all online tools including but not limited to Google products, social media accounts and Mailchimp will be completed using kcc exec email
- Mailchimp audience has been transferred to this account and the account previously maintained by Deb S. can be cancelled

Financial

Art H. & Anna M.

- Resignation of Treasurer - Thank you to retiring treasurer Art H

- Welcome & Introduction of Treasurer - Anna M.
- Treasurer's report provided by Art H.
 - All costs within budget, insurance payment for 2022 has been made
 - Motion to receive Treasurer's Report by Kate N; carried without dissent.
- Chest Fund Application Update
 - \$27,000 grant approved for cyclist station at Lindsay Library
 - Art H. is working with City of Kawartha Lakes to have the funds be received directly by City of Kawartha Lakes rather than passing through KCC
 - Art H. will update the executive of the outcome
- Banking Authority Status Update
 - Kate N. has been in touch with CIBC in Lindsay and has provided the requested documents, currently waiting for forms to sign
 - Art H. has advised CIBC of change of Treasurer and Director and is awaiting a response
 - Additional updates will be provided at the next executive meeting
- Notice of Change
 - Art H. will complete Notice of Change of Executive and submit to Provincial Government
 - Change completion to be confirmed at the next executive meeting

Membership

Penny B.

- 2022 Registration Status
 - 17 returning members signed up to date
 - Mailchimp membership registration blast to be sent out to all past members by Penny B. and Annabelle M. in January and March
 - Facebook & Instagram posts will be used to encourage membership

Events

Art & Andrew

- 2022 Kick-Off Date & Venue Selection
 - Gunter M. has agreed to help organize the Kick-OFF meeting in April
 - Former location is Cambray Community Centre, but its availability needs to be verified.
 - Event planning team will investigate alternative venues and consider favourable dates to propose at March meeting including contingency plans A,B,C in the event of continued pandemic restrictions.
- Events Schedule - 2022
 - Spring: Tentative Kingston trip June 21-23. Organizers Keith and Christi N are waiting to confirm arrangements pending pandemic restrictions
 - Fall: Andrew S. proposed 2-day Simcoe Loop Trail trip & Penny B. proposed Elmhurst Resort as base in Keene for Lang/Hastings Rail Trail and road riding

- Mike G. will share information about routes in the Keene area with Penny B. to assist with itinerary planning
- Andrew S. and Penny B. will do further research into costs etc. for each trip and report back at next meeting
- Mike G. and Deb C. proposed hosting adventure rides consisting of longer routes outside of the regular riding area, on one Tuesday per month during the ride season – more details to follow at next meeting
- Can-Bike Schedule 2022
 - No sessions planned at this time
- Ride Schedule 2022
 - A Level
 - Sunday Afternoon – Jim W.
 - Wednesday Evening – Jim W.
 - B Level (Casual)
 - Sunday Afternoon – Keith N. & Penny B.
 - Monday Morning – Trail & Gravel – Andrew S.
 - Wednesday Evening – Keith N. & Penny B.
 - Thursday Morning – Art H.
 - C Level – Saturday Morning – Kate N.

	SUN	MON	TUE	WED	THU	FRI	SAT
Morning		TRAIL & GRAVEL			CASUAL		C LEVEL
Afternoon	A LEVEL CASUAL						
Evening				A LEVEL CASUAL			

- Strava will continue to be the scheduling and RSVP platform

Marketing & Communications

Annabelle

- 2022 Marketing Plan Outline
 - Instagram account is linked to Facebook account
 - Annabelle M. is making connections with bike shops and other cycling and outdoor clubs as PR outreach for the club; send any suggestions for new business/ club connections that might be interested in KCC to Annabelle M.
 - Facebook advertising will be started in the spring with a target age of 16+
- Ride Photos
 - Ensure you have the permission of all individuals you are photographing
 - Offer an opportunity to step out of frame for those who may not want to appear
 - Please share ride photos on KCC Facebook page
 - Forward all photos taken on rides to Annabelle M. for club use

- Motion to retire current KCC Facebook page and replace with new page with Community Organization settings by Andrew S; carried without dissent
 - Kate N and Annabelle M will work together to complete and report back at next meeting

Kawartha Lakes Classic

Deb S.

- Event is scheduled for August 27, 2022 and is registered with OCA
- Plans are on hold pending pandemic restrictions
- Routes are under development and further discussion is tabled until next meeting

New Business

Round Table

- None

Adjournment

Kate N.

- Motion to adjourn by Mike G; carried without dissent