

MINUTES
FOR THE EXECUTIVE MEETING OF THE
KAWARTHA CYCLING CLUB Zoom

Conference Call

Friday October 15, 2021 – 9:00 AM

Executive:

Director, President and Ride Coordinator – Art Hornibrook
Director, V.P. Kawartha Lakes Classic – Deb Smith
Director and Treasurer – Bill Morris, Kate Norris
Secretary – Rob Ferguson
Membership and Communications Coordinator – Penny Brown
Safety and training coordinators – Mike Gorman
Marketing coordinator– Clint Fraser
Additional Ride Coordinators: Keith Norris, Jim Wemyss

Regrets: Gunter Meyer

1. Call to Order - Art
 - a. Confirmation of Quorum: Yes
 - b. Agenda Review
 - i. Motion to Approve made by: Kate Norris, seconded by: Rob Ferguson, Approved: All
 - c. Declaration of Conflict of Interest: none
2. Minutes of Sept. 3 Executive Meeting (on file)
 - a. Motion to approve made by: Bill Morris, seconded by: Mike Gorman, Approved: All
 - b. Follow up items: executive positions posted, treasurer and secretary positions open
3. Financial – Bill (Reports on file)
 - a. Receive Financial update
 - i. Total expenses: \$ 2,821.39
 - ii. Net Income: \$ -2,141.39
 - b. Motion to receive made by: Deb Smith, seconded by: Penny Brown, Approved: All
4. Review 2022 Budget proposal
 - a. Discussion:
 - i. Loss anticipated due to pandemic, only \$840 income from membership dues. Bank balance now rests at \$6249.12, \$2500 of that is set aside for insurance purposes leaving \$3749 in bank account as a reserve for future expenses,
 - ii. Proposed budget for 2021/2022, will include membership cost increase of \$10 to \$50 per member to make it work financially, based on eighty members signing up,
 - iii. Youth membership: effort to bring in new members and encourage family participation will be set at \$20 for those under 19 years of age
 - iv. CCM administration fees: \$360
 - v. Insurance fees expected to be \$1350
 - vi. Two away trips stipends: \$500
 - vii. Website: \$300 annual maintenance fee, domain rental fee of \$40 and projected modification costs of \$300
 - viii. \$100 included for marketing
 - ix. One complimentary membership
 - x. Ten first aid kits purchased for \$160
 - xi. Safety margin in budget expects a \$450 net

- xii. Kick off potluck: \$100
- 5. Receive year-end financial statement
 - a. Motion to approve made by: Deb Smith, seconded by: Jim Weymss Approved: All
- 6. Membership Status – Penny
 - a. Membership Update and Attendance report previous submitted and reviewed by Penny
 - b. Motion to approve made by: Kate, seconded by: Jim Mike, Approved: All
- 7. KCC Executive Update
 - a. New executive Interest to date
 - i. Annabelle: interested in marketing, social media/website role
 - ii. Kate: President role
 - b. Departing Executives Thank you
 - i. Bill, Rob, Gunter, Clint
 - c. Vacant position coverage
 - i. Treasurer: temporarily filled by Art Hornibrook
 - ii. Secretary: temporarily filled by Rob Ferguson
- 8. Marketing/Website – Clint/Kate
 - a. 2022 Plan
 - i. To be tabled when new executive meets
 - b. Bike shop posters
 - i. Two local bike shops supportive of receiving posters when available
 - c. Website guest rider modification
 - i. Insurance review: to be discussed by Art, Kate and provider regarding actual requirements for guests joining a ride'
- 9. Communication – Art/Kate
 - a. Mail chimp will change to free account, currently paid by Deb Smith
 - b. Zoom to free account or Google?
 - i. Google uses less bandwidth, resulting in fewer disruptions,
 - ii. Kate to forward information to Art
 - iii. In the short term we will continue to use Art's paid account
 - c. Executive Meeting Schedule for 2022 – Monthly date and time?
 - i. Will be first job of upcoming Secretary.
 - d. New season launch – Dec 1?
 - i. Goal will be to have all rides up and ready for new season by this date with CCN fully operational
 - e. Existing Kit sale launch – Dec 1?
 - i. Ideally make kit available for Christmas gift purchases
 - ii. No budget yet for kit sales
 - iii. Jim to check out with Biemme regarding availability, timing, cost and additional sizes and review with Kate. If it looks feasible, we could announce this to the membership quickly.
- 10. Winter training Rides / Other activities discussion.
 - a. The Executive agreed that other activities are not Club activities and will not be promoted by the Club but by the leaders through word of mouth.
- 11. 2022 Ride Development and Posting
 - a. Whole season or Monthly?
 - i. Rides can be altered as necessary by the ride leader to reflect changing conditions and rider skill level.
 - ii. Deb Craven will be asked to work with the ride coordinators to look at new and current rides for alterations and improvements.
 - iii. The goal of the Sunday and Wednesday schedule is to post the reviewed routes on the website for the complete season.
 - iv. The other rides will be updated monthly by the ride coordinators for the website.

12. Kawartha Lakes Classic Final Report – Deb Smith

- a. \$35 000 raised by the Classic virtual event for the A Placed Called Home new building
 - i. Core supporters have helped make this happen despite not riding in event
 - ii. No overhead associated with a live event to deduct from this total
 - iii. Two large donations, \$5500, \$10 000 from two families
 - iv. Purchasing a brick at \$250 was an incentive
- b. Overall project has now raised one-third towards goal of 1.5 million
- c. Motion to receive report: made by: Jim, seconded by: Keith Approved: All

13. Community Involvement – For interest

- a. Forestry Advisory Committee – Andrew Staneland
 - i. ATV community invest substantial amount of funds for trail development
 - ii. Burnt River to Kinmount a focus for improvement to rideable conditions
 - iii. Art to forward Andrew’s e-mail summary to the executive
- b. Queen’s Square Project – Chest Fund application – Art
 - i. Our project will provide bicycling infrastructure to serve the needs of those who want to get around Lindsay on bicycle, make use of our local trails, or access the downtown on bicycle from the west.
II. Jamie Morris, is heading this program. Infrastructure including bike racks, repair station, water filling station and benches are included in funding proposal.
 - ii. Bike repair station for Fenlon Falls approved and to be installed in the spring of 2022

14. AGM Zoom

- a. Date: November 19, 7pm
- b. Art to send out notice to the membership

15. Executive Team plus partners Potluck in November

- a. Art and Lola’s Home
 - i. Art will provide date

16. Next Meeting Confirmation – All

- a. Date and Time: to be determined

17. Motion to adjourn made by Penny Brown