

MINUTES FOR THE EXECUTIVE MEETING OF THE
KAWARTHA CYCLING CLUB Zoom Conference Call

Friday July 23, 2021 – 9:00 AM

Executive:

Director, President and Ride Coordinator – Art Hornibrook

Director, V.P. Kawartha Lakes Classic – Deb Smith

Director and Treasurer – Bill Morris, Kate Norris

Secretary – Rob Ferguson

Membership and Communications Coordinator – Penny Brown

Safety and training coordinators – Gunter Meyer / Mike

Gorman Marketing coordinator– Clint Fraser

Additional Ride Coordinators: Keith Norris, Jim Wemyss

Regrets: Keith Norris, Deb Smith, Mike Gorman

1. Call to Order - Art
 - a. Confirmation of Quorum: yes
 - b. Agenda Review - Motion to Approve made by Bill Morris , seconded by Penny , approved: all
 - c. Declaration of Conflict of Interest: none
2. Minutes of June 25 Executive Meeting
 - a. Motion to Approve made by Gunter Meyer, seconded by Clint Fraser, approved: all
 - b. Penny noted that her report was not attached.
3. Financial Update – Bill
 - a. Received Financial update
 - i. Budget set at \$1200 for 2021 season, actual income to date is \$560, total expenses to date: \$2622.52, net income loss currently at \$445.32, \$7 300 in the bank
 - ii. Motion to receive made by Penny , seconded by Kate, approved: all
4. Membership Status – Penny
 - a. Membership Update: 79 Members (16 new – 10 in 2020, 6 in 2021), 4 duplicate memberships have requested a credit towards 2022 season, 17 Outstanding Covid waivers
 - b. Communication: Art responded to two new member inquiries outlining details of our club, ie, average age, current rides, location of rides, etc., resulting in one new

sign up; One rider left the July 1st ride, communicated that the pace was too high for her. Penny followed up with rider and she joined another ride and will probably be back for more

- c. Rides: Average Attendance: Trail-8, Toruing-10, FastSunday-4, Casual Sunday-6, "C" Rides-4, New Members- 3 new members have attended a ride, Cancelled- 2 rides due to rain
 - d. Strava Members signed up – 52 (70%), Andrew has requested an update of the Strava membership list to ensure they are all Club Members.
 - e. Gunter suggested that more emphasis be placed on rides that are enjoyable at any speed, David Holloway and Gunter have offered to lead the "Smell the Roses ride"
5. Marketing – should we start? Clint
- a. Social media : Kate Norris has offered to assist Clint with social media, contact local bike shops, poster flyers, Town Cryer could be accessed in Fenelon Falls, a few posters in Bike Shops, community centres,
 - b. Definition of rides to be reviewed by all ride coordinators, for sake of local interest and descriptions on posters
 - c. More members of the exec need to take on tasks running the club
6. Ride start up discussion
- a. Ontario Covid conditions, OCA and Cycling Canada updates: only need to social distancing when not riding, this may change soon
 - b. Experience to date in 2021 – discussion
 - i. Rider sign up and Strava posting is working quite well, most people signing up are coming
 - ii. Ride experiences: small numbers but good experiences generally stated,
 - iii. TT: Mike is contacting former participants, not ready to start time trials yet
 - iv. Wed evening: Jim Wemyss notes web descriptions are accurate,
 - c. Monday gravel rides: Andrew making efforts to stop regularly every 5 km,

averaging speed at about 18 km/h

- d. Thursday rides that are larger driving distance will start at 10am,
- e. Sunday morning rides: Jim has offered to lead a fast ride, he will consult with current group of riders about time change from afternoon
- f. Wednesday evenings: Jim Wemyss will start leading fast evening rides starting at 6 pm, most rides starting at Armory. A casual offering will be considered if there's enough interest.

7. Kawartha Lakes Classic Update – Deb Smith

- a. Deb submitted a report prior to the meeting'
- b. Event has raised \$3000 to date
- c. Motion to contribute \$250 for a brick for a Place Called Home fund raising initiative, made Art, seconded by Jim Wemyss, passed by majority.

8. Next Meeting Confirmation – All

- a. Date and Time: Friday 9am, August 20, 2021
- b. Motion to adjourn made by Rob Ferguson