

Minutes of the Kawartha Cycling Executive Meeting
March 9th. 2015 at Spokes for Folks

In Attendance: Mike Gorman, Art Hornibrook, Pat Staneland, Deb Smith, Andrew Staneland, Deb Craven, Craig Wilson, , Jim Wemyss, Rob Ferguson

Absent: Gunter Meyer

1. **Agenda Review:** Pat moved to accept the agenda. Motion second by Deb Smith. Carried.
2. **Minutes of November Exec Meeting:** Andrew motioned to accept the minutes. Seconded by Art.
3. **Executive Meeting Follow-up:**
 - a. Mike will contact OCA to let them be aware that every ride will be a Try-A-Ride
 - b. Andrew will follow-up with the CAN BIKE Instructors in Belleville regarding providing support.
 - c. The AGM and Banquet will be held on October 29, 2015.
4. **Financial Update:**
 - a. Since last meeting there have two transactions. One to OCA for our affiliation fee, the other to D & O Insurance to cover the Executive Directors insurance.
 - b. 2015 Budget Comparison – we are presently in a net loss compared to the budget. This is a reflection of lack of members who have yet signed up. Craig suggested that if there are any new expenditures, a discussion should be held on how funds could be raised to cover the costs. Craig was reminded that there will be revenue from Toonie Tuesdays which was not accounted for in the 2015 Budget.
 - c. CCN Update – to date 10 members have signed up
 - d. Kits:
 - i. Kits on the CCN website for ordering
 - ii. Deb C to plug ordering of Kit on FaceBook
 - iii. One member inquired about changing the club logo. Jim moved to keep the kit design as is, seconded by Rob.
 - iv. First order should be in before the end of March. Order will go in on April 3rd.
5. **Website/FaceBook**
 - a. Both the road and touring ride schedules are now available on the website.
 - b. Discussion regarding changing some tabs on the homepage; Craig suggested joining the Ride Description & Ride Calendar together under the heading of Rides
 - c. Ride descriptions are done and on site; Andrew to add Wednesday ride description
 - d. Craig asked about the annual fee to Steve Coppin – will wait for contact
 - e. No new update regarding Facebook
 - f. Deb C has started a KCC Twitter account. Passwords to be sent out
6. **Kawartha Lakes Classic**
 - a. Fundraising Update
 - i. Deb S & Art have worked with Dave Tilley to develop a sponsorship package which will be sent out to potential sponsors; Package includes sponsorship levels, gold/silver/bronze depending on amount of donation along with benefits that correspond with each level. Sponsorship packages are also available in the KCC website.

- ii. All participants will receive a cycling cap on which the Gold and Silver sponsors logos will appear
 - iii. Title sponsorship has been requested by Boston Pizza with a donation of \$2500. The Boston Pizza site in Lindsay would act as the event organizational hub with registration, start and finish. This was discussed among the executive. Jim moved that we except Boston Pizza's request as the title sponsor and use the restaurant as ride centre. Seconded by Andrew.
 - b. Publicity Update
 - i. Dave Tilley (APCH) will take over communication for the event.
 - ii. At the recent Toronto Bike Show, KCC members handed out info cards regarding the KLC with positive responses; Deb S heard from a volunteer from the MS bike ride recommended an online pledge.
 - c. Route Update – due to the start location change of the ride, there was a long discussion regarding the routes and the safety of riding on busy streets. The routes will be relooked at with them starting from behind the restaurant and thru the alley next to the GM dealer. Mike suggested that the 100Km & 160Km routes go in reverse to accommodate the right turns.
 - d. Next Steps
 - i. Art will contact John Fox from Boston Pizza to confirm their Title Sponsorship
 - ii. Move forward to obtain Gold/Silver/Bronze sponsorships
- 7. CAN BIKE**
- a. Boys and Girls Club Training – The Can Bike session is scheduled for April 24, 25 & 26 with Friday & Saturday for CAN BIKE 1 then Sunday for CAN BIKE 2. Deb C will promote the event through social media with videos supplied by Andrew.
 - b. 2015 Program – no further events have been organized
 - c. Deb C to approach Shirley Duke regarding the name tags as there has been no movement on this project.
- 8. Next Meeting - Monday April 13th, 2015 at Spokes for Folks**
 CAN BIKE meeting @ 2pm
 Executive meeting @ 3:30pm

Jim moved that the meeting end at 17:55, seconded by Deb C.