

Minutes of the Kawartha Cycling Executive Meeting
June 22. 2015 at Spokes for Folks

In Attendance: Mike Gorman, Art Hornibrook, Pat Staneland, Deb Smith, Andrew Staneland, Deb Craven, Craig Wilson, , Jim Wemyss, Rob Ferguson, Gunter Meyer

1. **Agenda Review:** Pat moved to accept the agenda. Motion second by Gunter. Carried.
2. **Minutes of November Exec Meeting:** Craig motioned to accept the minutes. Seconded by Gunter.
3. **Executive Meeting Follow-up:**
 - a) Time Trials – Andrew has put the write up and route on the website; results of the TT are put on the website as received.
 - b) Kawartha Lakes Classic – a write up of the event is now on the website
 - c) Mountain Biking – Deb Craven has not pursued the project
4. **Financial Update:** (Please refer to Financial handout for specifics)
 - a. Income since last meeting:
 - I. Membership – \$1115.36. Total membership now stands at 96 members
 - II. Kit sales - \$339.83 for online purchases, \$468.00 for stock sales. There has been a good response from stock sales with certain items having been sold out. Deb C will do an inventory of remaining stock and Brian will notify members via email of what is available
 - III. Kawartha Lake Classic registrations - \$592.99
 - IV. CAN BIKE2 – generated \$149 which will go towards name tags for CAN BIKE Instructors
 - V. Toonie Tuesday - \$8 to date
 - b. Banquet – due to the change of date for the banquet, the event will fall into this year's fiscal year resulting in 2 banquet for this financial year. This may result in a net loss. The banquet is going back to the golf course, who are waving the rental fee for the hall. Deb Smith said she will look into acquiring a speaker for the event.
5. **Website**
 - a. Time Trials – route & description have been put on the website
 - b. Kawartha Lakes Classic – Art and Andrew are working together on putting event information on the website. This is to include event overview, route maps provided by Dermot, pledge page, sponsors and lunch menu.
6. **Ride Update**
 - a. Road Rides – the overall speed on the rides has increased. The average attendance per ride is 7-8 cyclists
 - b. Try-a-Rides – each ride is a try-a-ride. There are concerns that forms may not be available at the ride. Forms are available on the club website
 - c. Thursday rides – there is always a long and a short ride; members are able to do either ride; the long route consists of those who choose to ride fast and another group who complete the same route at a slower pace.
 - d. Wednesday rides – Andrew plans to reactivate the Wednesday morning rides as of July 8th as per the Wednesday ride schedule on the website.
7. **Bike Trips** – Pat proposed that the club initiate a Bike Trip binder which will hold trip packages from past club trips. There will also be guidelines on how to plan a club bike trip. This is to

encourage members with knowledge of cycling destinations to volunteer to put together a trip for the club.

8. **Kawartha Lakes Classic Update**

- a. Fundraising/Sponsorship to Date
 - Title sponsor – Boston Pizza/Canadian Tire
 - Gold Sponsors – 4 sponsors
 - Silver Sponsors – 3 sponsors
 - Bronze Sponsors – 2 sponsors
 - Each registered cyclist will receive a cycling cap with the logos of the sponsors. The design of the cap needs to be signed off on before production
- b. Website – being done by Art & Andrew (see Website section)
- c. Publicity
 - Flyers/posters are in production
 - David Tilley will email all past participants
 - Brian McFadzen will email all club members
 - The top fundraiser prize of a bike will be on display at Boston Pizza
- d. Routes – Dermot has completed the routes which now appear of the club website.
- e. Volunteers
 - KL Honda have potentially offered 2 vans as support vehicles. Volunteer drivers may be required
 - Volunteer route leaders are required to ride the routes prior to the event to familiarized themselves with the route/conditions
 - APCH have made new directional signs in yellow and black with directional arrows. These will be reused for the event from year to year.
 - Registered riders/volunteers get lunch at a cost of \$3/rider by the club; The cost of lunch for guests is \$10/adult, \$3/child <12 years
 - Helmets are mandatory. Spoke for Folks will have helmets available for rent/sale
 - Art will look into using the bike racks from Kids of Steel to park bikes at the start venue

9. CAN BIKE – Art, Deb Smith & Deb Craven have committed to help with the Boys & Girls Club camps this summer. Craig and Gunter will help out where possible.

10. **Banquet** –this year's event will take place on Thursday, October 29th at the Lindsay Golf Club

11. **Next Meeting** – Monday, August 10th, 2015 at 6pm at Spokes for Folks

Pat motioned to end the meeting. Seconded by Jim. Carried.