

Minutes of the Kawartha Cycling Executive Meeting
April 4th. 2016 at Spokes for Folks

In Attendance: Mike Gorman, Art Hornibrook, Pat Staneland, Deb Smith, Andrew Staneland, Craig Wilson, Rob Ferguson, Deb Craven, Jim Wemyss

Regrets: Gunter Meyer

1. **Agenda Review:** Art requested to add to the agenda that \$750 has been approved for the Safety Campaign to acquire stickers and a meeting with the OPP has been planned for April 8th. The agenda was then moved to be accepted by Andrew. Motion second by Deb Smith. Carried.
2. **Days Inn** – Art introduced Candace Buckley from the Days Inn in Lindsay. Days Inn are trying to promote Cycling tourism in CKL by being a bike friendly hotel. This will be done making bike storage, bike racks as well as a bike repair station available for their guests. Days Inn will also be a sponsor for the KLC. The KCC executive has offered to provide support the staff of Days Inn with local cycling information to provide to the hotel's guests.
3. **Minutes of January Exec Meeting:** Art motioned to accept the minutes. Seconded by Mike.
4. **Executive Meeting Follow-up:**
 - a) Spring Bike Trip to Ottawa – Pat has secured accommodations at the Ramada Plaza – Le Manoir du Casino in Gatineau. The trip package will be put together.
 - b) Cycling Training Fund 2015/2016 –Letters arrived from the MTO confirming funding for the CAN BIKE 2 course in April and a CAN BIKE instructor course in May
 - c) Club membership registration and kit sales are available on the CCN website.
 - d) Since the last meeting a letter was sent out to the membership explaining the need to increase this year's annual fees. There was no feedback of any member therefore felt to be accepted.
 - e) Art will arrange to meet with CIBC regarding signing authority.
 - f) The Constitution of KCC will be amended for the 2016 AGM.
5. **Financial Update:** Please refer to the comprehensive financial handout as prepared by Craig for specifics (dated April 4, 2016). Deb Smith moved to except the financial update and seconded by Deb Craven.
 - a) Craig has paid the D & O Insurance for this year. The cost has gone up 33% from \$324 to \$432.
 - b) Craig mentioned he will speak to CCN requesting that they itemize the expenses and sales to reflex what constitutes membership expenses and what is kit sales.
 - c) As of the date of the meeting, there were 31 members registered and 14 registrations for the Kawartha Lakes Classic.
6. **Kit Sales:**
 - a) Remaining from last year's kit include 5 pairs of socks, a small wind jacket, one medium female bib shorts, one medium men's bib shorts and one medium men's shorts. Total remaining inventory value of \$444.
 - b) The cost of kit items have increased this year. Jerseys are up by 10% and other items by 20%. The shipping cost is \$4/item, therefore, Art motioned to increase the cost of each item by \$5 to cover the shipping. Approved by all.
 - c) Andrew mentioned that the Uxbridge club do a kit shopping blitz to encourage sales by their members. Andrew recommended to open CCN kit shopping at the time of the bike clinic and keep it open for 2 weeks, April 20 – May 24.
 - d) The first order of kit has arrived.

7. Ride Offering & Schedule:

- a) Maps for the Thursday & Friday rides are available on the website.
- b) Google calendar is done.
- c) Sunday AM ride - Dermott to decide on the time for ride starts. Dermott concerned about whether riders have an understanding of how the Sunday AM rides run.
- d) Sunday afternoon & Wednesday evening road rides led by Deb Smith will alternate starts between Victoria Park in Lindsay and Garnet Park in Fenelon Falls. Using Mail chimp, routes will be announced weekly. Monday email will indicate the route for Wednesday's ride and a Thursday email will indicate the route for Sunday afternoon. Deb will notify the executive of how Mail Chimp works.

8. Website/Facebook:

- a) The website is now setup for closer monitoring. Andrew will receive an email if anyone attempts to hack the website as well as each time an executive (Andrew/Art/Rob) enter the site.
- b) There is now more gallery space for club pictures as well as videos. Potential videos can be used for CANBIKE teaching.
- c) Deb C is revamping the back burner for FaceBook

9. CANBIKE:

- a) CANBIKE 2 course is set for April 22-24 at the Boys & Girls Club with 9 participants signed up.
- b) The Instructors Course will be held May 9 & 10 at the Boys & Girls Club with 5 participants to date.
- c) Art mentioned advertising the CANBIKE 2 course in Lindsay This Week.

10. Away Trips:

- a) Spring trip - June 14-16 in Ottawa; Hotel has been booked in Gatineau. All information will be given to Brian to distribute to the membership
- b) Fall trip – September 20-22; Brockville was mentioned as a potential destination.

11. Community Advocacy Update:

- a) Rob has waiting feedback from his councillor regarding an update on the rail trail from Fenelon Falls. Rob to set up a meeting with Jennifer Johnston from Parks & Rec.
- b) Andrew gave Rob the name of Dudman regarding potential work for the rail trails. Andrew also mentioned Dave Hodgson who has had been involved with the expansion of the mountain bike trail in Victoria Forest. The Somerville track cut trees for telephone poles and the royalties are used for trail development.
- c) The Physical Literacy symposium will be held in Peterborough April 15 & 16. Deb S will be attending and Rob will be volunteering.
- d) Pat asked whether KCC every participated in any of the local shows/fairs ie. Sportsman Show in Lindsay. There is a great cost to do so. This prompted Craig to ask if the club had a banner that could be used at such an event. Rob said he would look into it.

12. Kawartha Lakes Classic Discussion:

- a) Sponsorship for the event is well underway. 3 Gold sponsors, 15 Silver sponsors & 1 Bronze sponsor
- b) 350 cycling caps will be ordered
- c) Champion is provide swag
- d) Volunteers are required for parking. Will approach high schools for kids who require volunteer hours. Dave Tilley will organize volunteer T-shirts. Ride volunteers are still required.
- e) There will be gifts for those raising pledges.

- I. <\$250 pledge – bike bell
 - II. \$250-\$499 – bike light
 - III. \$500+ - bike light and 2x\$25 Cdn Tire gift cards
- f) A riding safety volunteer will be identifiable by a day glow on their bike helmet.
 - g) The organizers are working with the mall regarding parking for the event. Also looking at incentives for riders ie. Supplying items for the grab bags or day of event discounts in their stores if wearing an event bike cap.
 - h) The routes for the ride only have minor changes.

13. Banquet:

- a) Date is set for Friday October 28th. The event coordinator will be Gunter
- b) Andrew proposed that the club have more social events ie summer BBQ

14. Next Meeting – Monday, May 6th, 2016 at 6pm at Spokes for Folks

Pat motioned to end the meeting. Seconded by Rob. Carried.