

Minutes of the Meeting of the Executive of the Kawartha Cycling Club  
Monday, June 17, 2013 at Spokes for Folks in Cambray

In attendance: Deb Smith, Craig Wilson, Gunter Meyer, Mike Gorman, Brian McFadzen, Art Hornibrook, Anna Manson, Janice Jones-Skinner, Deb Craven

Regrets: Angus McNeil

1. The agenda was reviewed. One new business item was added: Deb C. suggested we create a Mission Statement for Facebook. Deb Smith will try and create one from our 'About Us' page on the website. Brian moved and Gunter seconded the motion to accept the agenda. Motion carried.
2. Craig moved and Anna seconded the motion to approve the minutes of the May 13, 2013 Executive meeting. Motion carried.
3. May 13 Executive meeting follow-up items:
  1. Art said Angus tried to get a copy of the D & O policy, but the OCA said it was still negotiating to create one.
  2. Membership is at 85.
  3. Green Trails Alliance Open House on May 16: very few members from the public attended, if any. Deb, Art and Craig attended.
4. Financial Update: Art presented the update which was provided by Angus in written form.
  1. Financial statement: as of June 15, 2013, the balance is \$5,588.77.
  2. We have 83 adult members and 2 juniors.
  3. Gunter advised that \$202.95 is due Sept. 7, 2013 for rental of facilities for the Place Called Home cycling/fundraising event (Kawartha Lakes Classics Cycling Tour).
  4. Angus has sent to all Executive members, in pdf form, the 'Roles and Responsibilities of Directors'. He is also keeping on top of obtaining D & O Insurance Policy.
  5. Angus provided a document with appropriate indemnification wording, which is to be incorporated into our constitution. See Angus's written report and wording attached to these minutes.
5. Century Rides and Road schedule leadership information was provided by Brian:  
July 7 – Dermot D. will lead the Century Ride. We don't have someone to lead the 50 km. People could be told to just turn around at Simcoe Street and ride back.
6. Try-A-Ride Results were presented by Art and Mike: 2 people came out and they were strong riders. Not sure if they will join KCC. Discussion ensued about adding another Try-A-Ride this season. It could be early July with the Freewheelers. Discussion also about having a mountain bike type ride on the Rail Trail. Mike suggested a ride in the Fall on Pinery Road and the Rail Trail about 34 km long before hunting season. Gunter will discuss with Andrew Staneland to scout a route and pick a date.

7. Share the Road Event on June 14, 2013 was presented by Mike: The 'Share the Road' sign had been posted on Thunderbridge Rd. just west of Hwy #35. People in attendance included the Press Office from the CKL, OPP, members of KCC. Some good photos were taken. The signs look great (we have 105 sets). Cycling route maps have been changed a few times. There is hope that all signs will be posted by the end of 2013.

8. Activating Kawartha Lakes event on June 5, 2013 was presented by Deb S. who attended. Dan Burden, co-founder of the Walkable and Livable communities Institute was the keynote speaker. He is also a town planner from the U.S. He and Robert from Collingwood played a big role in the day. Deb made notes on the walkabouts that took place in the afternoon with Dan Burden both in Lindsay and Fenelon Falls. He was really hands-on with ideas meshing cycling, walkers and drivers. There was a good mix of people hearing his suggestions, so maybe some of the ideas will be implemented. Dan Burden will be doing a mock-up of what Lindsay would look like with the changes.

9. Website update was provided by Anna. Steve Coppin has updated all things, but there are some old things on the website that need deleting. It was suggested that the rides could be posted on Facebook as well.

10. Facebook update was provided by Deb C. We are getting lots of 'hits' on the Facebook page. Usage is graphed. Anything on the website could be easily added to Facebook. Deb requests people keep sending photos.

11. 'A Place Called Home' charity ride (Kawartha Lakes Classic Cycling Tour) update was provided by Gunter, Deb S. and Craig. They have met with Zita and George and were given signs. Craig has developed route maps. They fit in Ziploc baggies with the map on one side and list of roads and turns on the other. Gunter is in charge of sponsorship and so far has Sobey's in Fenelon Falls and Sweetbottoms Cafe in Bobcaygeon and several others. Deb is in charge of road ride management along with Mike and Craig is in charge of advertising. Craig has sent letters to other clubs to advertise the ride. People can register through CCN once the ride has been put on the OCA calendar. Gunter will contact CCN to set up the event. People can register the day of as well as online. No mail-ins. For tax receipts, 'A Place Called Home' will be handling that. There will be press releases through media outlets. Information about the event will be put on the website and Facebook in pdf form. Suggestion was made to access the Bob FM radio station 'Bobmobile'.

The old brochure is outdated and crowded with information. A hard stock, oversized, 2-sided bookmark -type page was suggested. Two mock-ups were shown to the Executive. Anna could ask a printer she knows for a quote on printing the 'brochure'. It was suggested that a quote also be requested from Kawartha Lakes Business Equipment. We will need a minimum of 500.

Laurie Bell from the Economic Development Department at CKL could distribute 8 ½ X 11" posters in Chambers of Commerce and in community Centres and to Service Clubs. Pledge sheets could be posted on-line. Church halls would be a good place to try and inform families of the event.

Re: Budget: Sponsors will be paying for some things but Gunter asked if there is any budget.

Dave Illman from Bob FM is a cyclist so it was suggested he be invited as a celebrity.

The Mayor should be invited also.

George Skerratt has given Deb S. the route signs.

Children under 16 must be accompanied by an adult.

12. Next meeting: Tuesday, August 6, 2013 at 7:30 at Spokes for Folks.