

Minutes of the Meeting of the Kawartha Cycling Club Executive
January 13th, 2014 at Spokes for Folks

In Attendance: Mike Gorman, Art Hornibrook, Craig Wilson, Andrew Staneland, Deb Smith, Pat Staneland

Regrets: Gunter Meyer, Deb Craven

1. Agenda Review:
New Business:
 - a) City Routes - Art, Mike & Brian had met with Laurie Bell from the CKL (Tourism). Share the Road signs have been acquired and they will be put up in the spring. Routes maps have been done with the use of MapMyRide and are available online. A total of 8 different numbered route markers will be made available and placed appropriately.
 - b) Mike moved to accept the agenda. Approved by Craig. Carried
2. Mike moved and Deb seconded the motion to approve the minutes of the October 15, 2013 meeting. Carried
3. Craig moved and Andrew seconded the motion to approve the minutes of the AGM meeting held November 7th, 2013. Carried.
4. AGM follow-up items: The Constitution as prepared by Art was approved by the group and will be posted on the website.
5. Financial Update:
 - a) Craig had met with Angus to handover the all financial information regarding KCC.
 - b) Craig put together and presented a new financial spreadsheet representing the 2013/2014 Cash Flow Schedule for KCC. The financial year will start in November of each year with each month starting on the 1st of the month. Each transaction will appear once it actually happens therefore the amount at the top of each column represents the exact amount of funds in the bank at the start of each month. Craig had reviewed each months figures going back to Nov. 2012, and there has been an ongoing difference of \$113 each month. Craig will look into this further. Art suggested that possibly there should be a second spreadsheet for Budget projections and a P&L statement prepared for year end.
 - c) D&O insurance – ~\$300 had been approved at the AGM for the Club Executive. Craig to follow-up with Angus.
 - d) Club Fees for 2014 will remain the same. \$273 was paid out to OCA for manual registrations in 2013. A discussion was held regarding how the club could avoid having to pay this cost. A decision was made that all member registrations will be done online. If there are members who are unable or wish not to use online registration, another member may help them out or the member can register by phone. This would save the club the administration effort required to pay the OCA separately..

- e) Craig paid \$169.50 for the postal box in Lindsay. A discussion arose about the need and usage of the post office box to help save money for the club. Although there is minimal use, it was felt a mailing address was required.
6. Website Development:
- a) No changes have yet to be done with the website because Mike is waiting hear from and meet with Steve who is maintaining the site using a “Go Daddy” web address. There is discussion of changing to a Googleweb type of website. Regardless, Andrew would like to implement a Google Calendar to include each of the club’s rides. Craig felt trying a new website would be beneficial.
 - b) Administration – Art handed out a list of what should appear on the website to Mike & Andrew to be used with his meeting with Steve.
 - c) CAN Bike section should be added to the website. This should include a description of what CAN Bike is along with information & an event calendar.
 - d) The schedules with a description of each type of ride organized by KCC should appear on the website. This is to include: Touring, Road Rides, Century rides, Time Trials and “Try a Ride”
 - e) Mike and Andrew plan to work on a section of the CCN registration website for members to purchase Club apparel. In addition to club jerseys, other items such as jackets, leggings, long sleeve jerseys & sleeveless vests will be considered. A sizing chart will need to be included. These items will be ordered online by the members using a shopping cart system.
7. FaceBook Update – no change
8. Kawartha Lakes Classic:
- a) The event is to take place on Saturday, August 30th, 2014.
 - b) The organizing committee consists of 2 members, Deb Smith and Gunter Meyer. They are looking to recruit members to help out with some hands on organizing, such as filling grab bags or helping with posters and flyers for the event.
 - c) The committee is looking at ways to boost pre-registration with the use of some incentive. Deb had approached someone regarding producing a T-shirt but it was felt it would be too costly. Down to Earth, a main sponsor, will to put together grab bags for those who pre-register.
 - d) Routes – there will still be 4 routes (25km, 50km, 100km, 160km). The 25km route will change and will be incorporated with the trail group. The 50km route will not change. It was suggested the 100km route could be 2 trips around the 50km route. The 160km route, 3 trips around the 50km route with some modifications. The 100 and 160km routes have yet to be confirmed.
 - e) Sponsors and Supporters – it was felt there was a monetary difference between a sponsor and a supporter. A sponsor for the event is one who donates \$200 or more through dollars and/or product. A supporter is one who donates less than \$200.
 - f) Registration fees – Pre-registration fees for adults will be \$50, for ≤16 years \$40. Day of event fees, \$60 for adults, \$50 for ≤16 years.

- g) Art will contact CCN to get registration organized closer to the event.
- 9) Green Trails Initiative – this is a CAN Bike event to be held on June 4th in order to get seniors out riding. There will be 3 outings that day at 9:30, 10:30 & 1:30.
- 10) KCC organized rides – schedules for the touring, road rides and century rides have been completed. All rides will be posted on the website along with a description of each category/caliber of riding.
- 11) Art announced that there is funding available through the provincial government for additional CAN Bike training.
- 12) Sports and Recreation Council Meetings – it was felt by the group that this was not an appropriate group for an active cycling club at this early stage of development nor did KCC have the manpower to participate. A decision was therefore made not to send a KCC rep to the meetings but keep up to date on developments.
- 13) Next meeting: Friday, February 21st, 2014 at 7:30pm at Spokes for Folks